



..... *the*

CAMPAIGN

..... *for*

SHADY SIDE

.....

THE ENDOWMENT FUND

A Tradition of Excellence, A Legacy of Innovation.



THINK. ACT. LEAD.

Teaching students to think expansively, act ethically and lead responsibly is the hallmark of a Shady Side education.

The Campaign for Shady Side's Endowment Fund will provide the support to our students and faculty to continue to do this important work. It is also essential to our Academy's long-term stability and future success.

In a time of rising tuitions and increasing need for financial assistance among families, the need for a strong endowment to ensure long-term financial sustainability is paramount. Endowment contributions are critical to achieving the financial flexibility necessary to make vital investments in our Academy, to enhance:

- Enrollment and financial aid
- Recruitment and retention of quality faculty
- Curriculum and program enrichment
- Affordable tuition
- Operational resources

Other private schools across the country maintain endowments three times their operating budget, and this should be Shady Side's goal as well. With your help, we will strive to build our \$60 million endowment to more than \$100 million to augment our current \$32 million annual operating budget.

Help lead the way to our future with your support.

Annual Operating Budget	Current Endowment	Endowment Goal
32 MILLION	60 MILLION	100 MILLION

“The idea of a private school education could have been so far out of my parents’ vision, but with the help of a generous donor, I was able to go to Shady Side Academy and become the first kid on my street to go on to college. That generosity changed the course of my life.”

- LINDA LAMAGNA '83



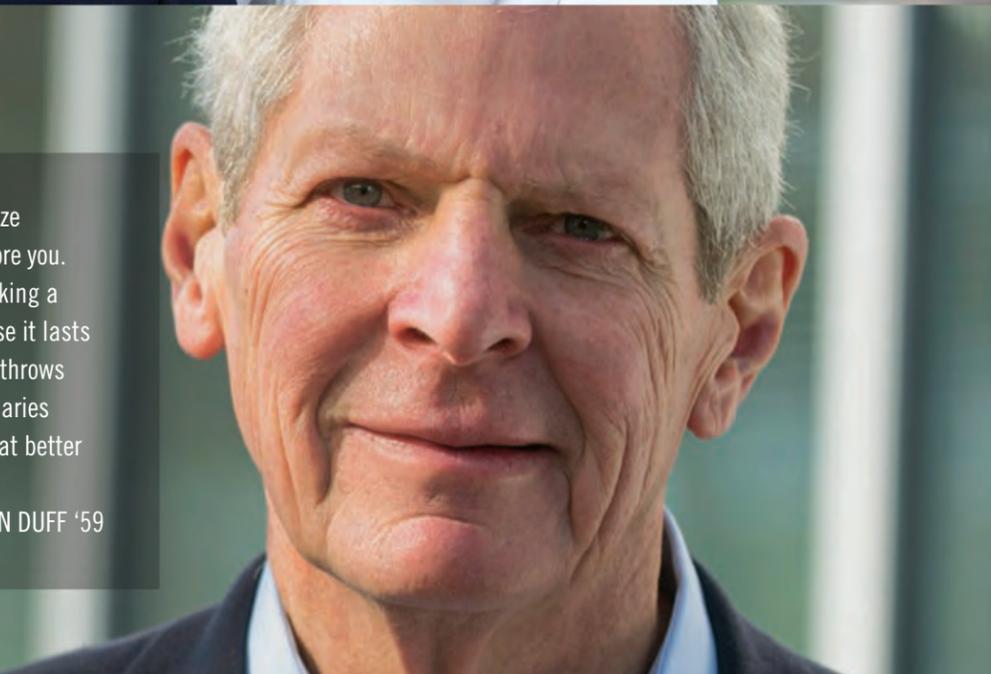
“My son needed a bigger challenge. Shady Side was a good fit for him as both a student and an athlete. I just feel so fortunate that there are people out there so willing to give, so my son can excel.”

- TIMIKA HASTIE, MOTHER OF SKYY MOORE '19



“When you go to a school like Shady Side, you realize that you have a debt to those who have gone before you. I think about it as now being my turn. I found making a gift to Shady Side’s endowment appealing because it lasts forever: it makes the endowment tree bigger and throws off more “acorns” each year to keep teachers’ salaries competitive and expand financial assistance. What better way to pay it forward?”

- JOHN DUFF '59



THE GIFT OF OPPORTUNITY

Providing financial assistance to deserving students and families has been a longstanding commitment of the Academy. We will continue to use our various financial and merit aid programs to attract bright, curious students who will add immeasurably to the Shady Side community.

The Campaign for Shady Side’s Endowment Fund helps to keep learning accessible. Your endowed investment allows us to support financial assistance for students by:

- Creating a larger pool of financial aid dollars to be able to fund more deserving students
- Helping to keep tuition as affordable as possible and attainable for all current and future families
- Sustaining strong enrollment that represents the socioeconomic, racial, ethnic and cultural diversity of our community

THE FACTS

30% of our students receive financial assistance	TYPES OF ASSISTANCE	
	\$3 MILLION Need-Based Assistance	Alumni Legacy Groups
Merit Scholarships		18
Need-Based Aid		164
\$1.6 MILLION Tuition Remission	Tuition Remission	83

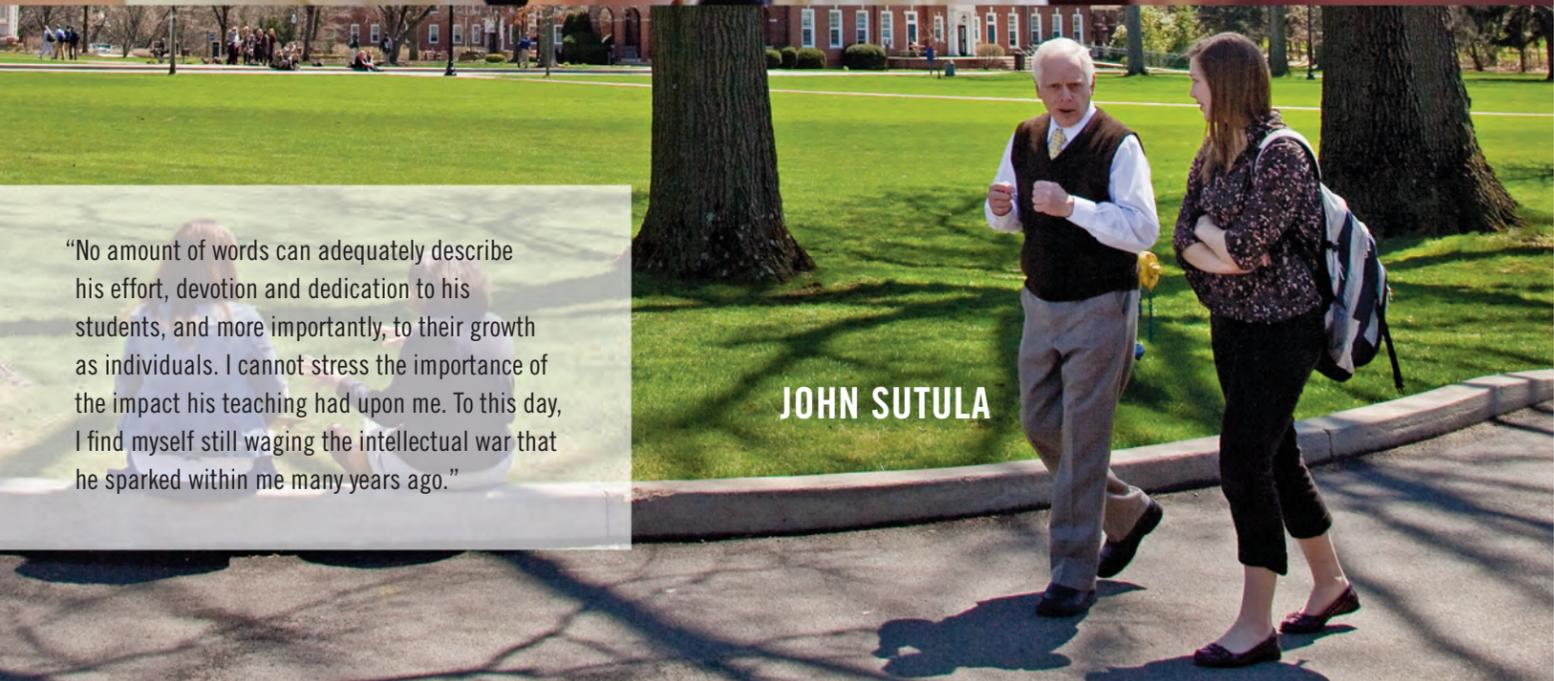
SUE WHITNEY

“Her values as a coach and teacher are with me today. I still draw on those values and pass them onto my children.”



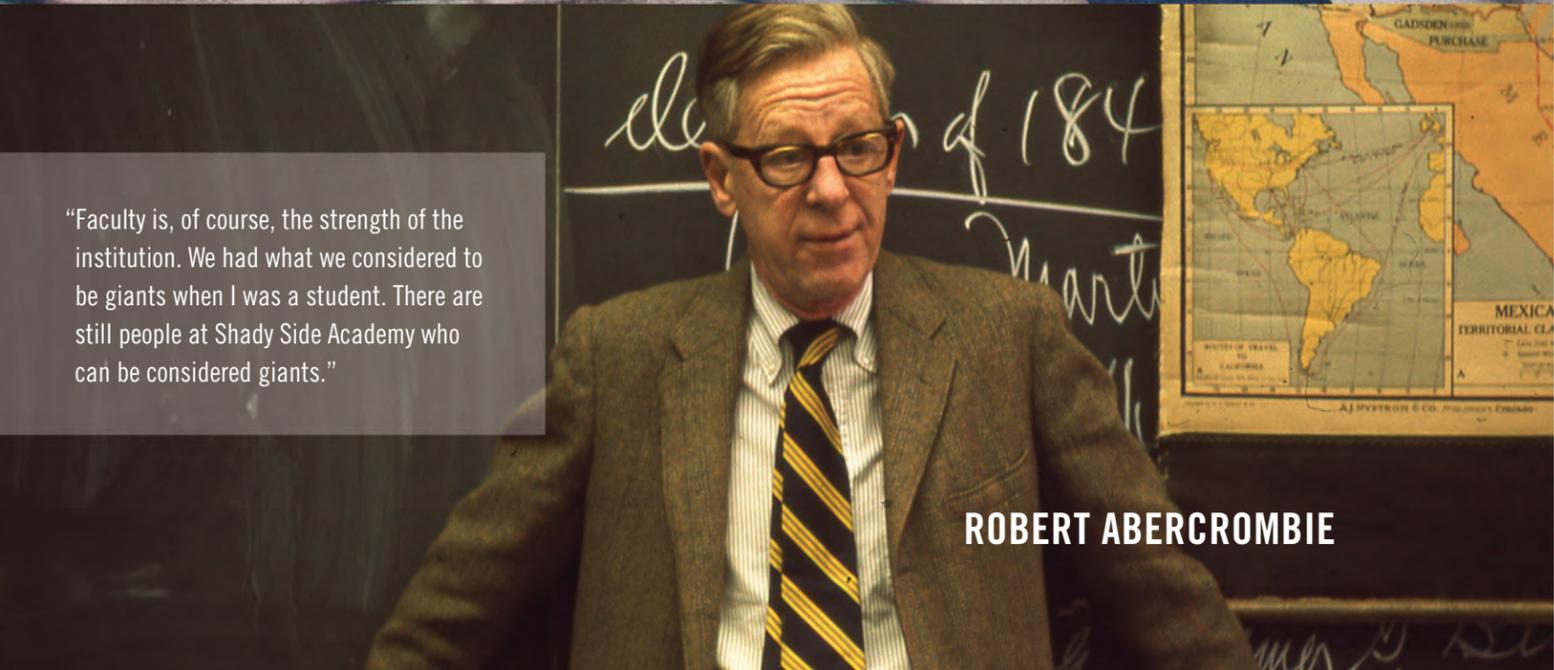
“No amount of words can adequately describe his effort, devotion and dedication to his students, and more importantly, to their growth as individuals. I cannot stress the importance of the impact his teaching had upon me. To this day, I find myself still waging the intellectual war that he sparked within me many years ago.”

JOHN SUTULA



“Faculty is, of course, the strength of the institution. We had what we considered to be giants when I was a student. There are still people at Shady Side Academy who can be considered giants.”

ROBERT ABERCROMBIE



“We are all who we are in large degree because of the others who have helped, coached, taught; who set a standard by example; who’ve taken an interest in our interests, opened doors, opened our minds, helped us see; who gave encouragement when we needed it; who reprimanded or prodded when we needed it, and at critical moments, inspired.”

- DAVID MCCULLOUGH '51

THE GIFT OF MENTORSHIP

Shady Side Academy faculty members are so much more than teachers. They foster the joy of learning, while encouraging each student’s freedom and responsibility to think, communicate and act with critical reflection. Our teachers coach, advise, mentor and challenge students to be their best, both academically and personally. The impact of our teachers remains with students long after graduation.

Now, through The Campaign for Shady Side, you can invest in new endowed funds that support our beloved faculty by:

- Expanding professional development opportunities
- Supporting competitive compensation
- Ensuring comfortable retirement

THE FACTS

75%
of our faculty members hold advanced degrees

Teacher/Coach/Mentor Model
Our faculty members teach, coach and advise as part of their commitment to our Academy and our students.

Our faculty earns **20% LESS**
than local public school teachers

Out of Pocket
Our faculty members pay more than 45% of the cost of family medical coverage.

WE ARE IN A TIME OF INNOVATION -
teachers refresh, lessons evolve, faces change. We have undertaken
important strategic initiatives to improve our campus and to expand our
geographic reach. Construction of the McClroy Center for
Science and Innovation, reinstatement of the seven-day boarding program,
and adding a second elementary campus through the merger
with Country Day School are just a few examples of our momentum.

Through this change and discovery, the Shady Side Academy spirit
remains the same. We uphold the power of human potential.
The Campaign for Shady Side's Endowment Fund helps to keep
this spirit alive in perpetuity.

Lead the way with a gift of endowment support.

FOR MORE INFORMATION, PLEASE CONTACT:

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SHADY SIDE
ACADEMY

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